

### **Agenda of the EU capitalization Conference**

## **Blue Economy: Challenges and Opportunities for the transition to a new blue economy area**

Tuesday 2 May 2023, 18:00 – 21:00 EEST

Aikaterini Laskaridi Foundation, 2nd Merarchias & Aktis Moutsopoulou, 185 35, Piraeus

### **17:30 – 18:00: Coffee Reception & Registration**

### **18:00 - 18:10: Welcome Remarks**

- Mr. Manolis Koutoulakis, Secretary General of Ministry of Maritime Affairs and Insular Policy

### **18:10 – 18:30: Setting the Scene - Aim and objectives of the Conference – Policy framework for Sustainable Blue Economy**

- Mrs. Eleni Hatziyanni, DG MARE - Unit A3, European Commission
- Prof. Maria Boile, Director MSc in Shipping- Department of Maritime Studies, University of Piraeus & Coordinator, Waterborne Technology Platform

### **18:30 – 19:15: 1<sup>st</sup> Session- The BLUEAIR project and its contribution to transregional cooperation for blue innovation**

Moderator: Prof. Maria Boile, BLUEAIR Project Partner UNIPI/UPRC

- **18:30 – 18:45: BLUEAIR project and its approach in enhancing transregional cooperation for blue innovation**

Mrs. Elena Banci, Coordinator of BLUEAIR project, AREA

- **18:45 – 19:00: BLUEAIR's Macroregional Innovation Strategy**

Mr. Domagoj Saric, BLUEAIR Project Partner, HGK

- **19:00 – 19:15: BLUEAIR White paper on cross-regional challenges and opportunities for transregional cooperation in blue innovation**

Mrs. Lila Perra, BLUEAIR Project Partner, UNIPI/UPRC

### **19:15 – 20:05: 2<sup>nd</sup> Session- Moving towards transregional innovation strategies (Panel Discussion)**

Moderator: Ass. Prof. Nikolaos P. Ventikos, Vice-Chair of IRAG Blue Growth, Waterborne Technology Platform

- Mrs. Theano Stamopoulou, EUSAIR Pillar 1 Blue Growth Coordinator
- Dr. Emilio F. Campana, Chairman- Blue Growth Committee, Waterborne Technology Platform
- Mr. Jaap Gebraad, Secretary-General, European Waterborne Technology Platform

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- Prof. Sotirios Theofanis, CITY College University of York Europe Campus & South – East European Research Centre
- Dr. Thanos Smanis, Environmental Consultant, Expert Coordinator for EU MSP-Platform, Blue Economy expert / Core team of AM West Med, Blue Economy expert for Black Sea Assistance Mechanism
- Mr. George Alexakis, Vice President in charge of Maritime Affairs, Conference of Peripheral Maritime Regions of Europe (CPMR)

**20:05 – 20:55: 3<sup>rd</sup> Session- The benefits from transregional cooperation for enhancing blue innovation in the industry / the role of SMEs (Panel Discussion)**

Moderator: Dr. Ilias Bissias, Director, Naftika Chronika & Isalos.net

- Mrs. Suzanna Laskaridis, Director, Laskaridis Shipping- Founder & CEO, BlueCycle & Founder, Real Time Graduates
- Mr. Vassilis Korkidis, President, Piraeus Chamber of Commerce & Industry & President, Association of the Mediterranean Chambers of Commerce and Industry (ASCAME) “Logistics & Transport” and “Trade, Retail & Franchise” Commissions
- Mrs. Eleni Polychronopoulou, President, HEMEXPO- Vice Chair, Sea Europe & Executive Vice President, EPE SA
- Capt. George Koumpenas, Chief Operating Officer, Celestyal Cruises & President, Greece's Union of Cruise Ship Owners and Maritime Agencies (EEKFN)
- Mr. Stavros Katsikadis, President, Greek Marinas Association & Managing Director, LAMDA Marinas Investments

**20:55 – 21:00: Wrap-up of the Conference**

- Prof. Maria Boile, BLUEAIR Project Partner UNIP/UPRC

